

MEDIA ALERT

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NEUROMODULATION 2007: TECHNOLOGY AT THE NEURAL INTERFACE

What: This year's 8th World Congress of the International Neuromodulation Society (INS) will cover groundbreaking new clinical data and real-life applications for treating such diseases and impairments as Obsessive Compulsive Disorder, Depression, Stroke, Cardiac Disease, Eyesight & Hearing Loss and Paralysis using today's newest neuromodulation therapies.

When: December 7 – 12, 2007

- Friday, December 7: **Fundamentals of Neuromodulation**
- Saturday, December 8: **Neural Engineering for Non-Engineers/Neuromodulation Start-Ups**
- Sunday, December 9: **Brain Day**
- Monday, December 11: **Pain Day**
- Tuesday, December 12: **Functional Electrical Stimulation (FES) Day**
- Wednesday, December 13: **Stimulation Organ Day: Urological/Cardiac/Gastric**

Where: The Fairmont Acapulco Princess Hotel, Acapulco, Mexico

Who: Leading physicians and neuroscientists in the field of neuromodulation will provide updates on their research as well as how clinical applications of these new therapies are being used to help patients suffering from a variety of conditions. This year's speaker panel includes:

- **Bart Nuttin, MD, PhD**, President of the Belgian Society for Stereotactic and Functional Neurosurgery and President of the Belgian Neuromodulation Society
- **Ali Rezaei, MD**, Director, Center for Neurological Restoration, Cleveland Clinic
- **Robert Levy, MD, PhD**, Professor of Neurosurgery and Physiology Northwestern University Medical School

In addition, pioneering companies in the industry, such as Boston Scientific, Advanced Neuromodulation Systems (ANS), Medtronic, Northstar Neuroscience, Cochlear, Braingate and others, will share productive insights, investment trends, neural engineering partnerships and start-up opportunities, including:

- **Robert Greenberg MD, PhD**, President and CEO of Second Sight
- **John Bowers**, CEO of Northstar Neuroscience
- **Christopher Coburn**, Executive Director of CCF Innovations, Cleveland Clinic's technology commercialization arm

Conference information, please visit <http://www.neuromodulation.com/2007-ins-nans-neuromodulation-conference-in-acapulco.htm>

Media registration: Please contact Anita Chordia, CoActive Public Relations, at (415) 621-6626 or achordia@coactivepr.com. On-site telephone interviews will also be arranged for those that cannot attend.

About The International Neuromodulation Society

The INS is the fastest growing, multidisciplinary and representative worldwide body dedicated to the scientific development and knowledge dissemination of neuromodulation. The INS provides leadership and a forum for clinical and scientific endeavour into this exciting and sometimes novel medical discipline. For more information, please visit www.neuromodulation.com.